



QUESTIONNAIRE!

Name of shop

Address of shop

(as much details as possible including postcode)

Name of shop manager

CHUNK 1

Does the shop stock Dubble or Divine chocolate? **YES** **NO**
If yes, go to chunk 3

Which wholesalers or 'cash and carry' stores does the shop buy their chocolate and confectionary from?

(wholesalers are mega shops which sell and distribute stuff to local shops and smaller stockists)

CHUNK 2

Has the shop manager ever seen Dubble or Divine chocolate at their wholesaler or cash & carry? **YES** **NO**

What would persuade the shop manager to trial Dubble or Divine in their shop?

Is the shop manager happy for Dubble HQ to contact them with information about stocking Fairtrade chocolate. **YES** **NO**

THIS CHUNK IS ONLY FOR SHOPS THAT STOCK DUBBLE OR DIVINE CHOCOLATE

CHUNK 3

Is the shop manager happy for the name and location of their shop to appear on the Dubble website so other people in the area interested in Fairtrade can find it? **YES** **NO**

Where do you get your Dubble or Divine from?

(Please ask the shop manager to name the wholesalers or cash and carry stores that they use)

What sort of support would you like from Dubble and Divine to help sell the product, (for example, competition leaflets, window stickers)

WHEN YOU HAVE FINISHED THIS MISSION, REMEMBER TO UPLOAD THE RESULTS IN AN AGENT REPORT TO EARN YOUR POD PASSWORD